### Learning the Structures of Online Asynchronous Conversations

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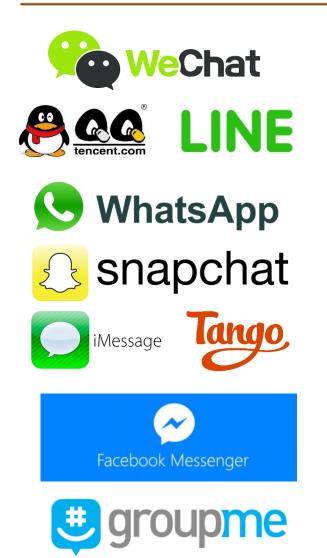
### DASFAA

March 28, 2017





### The enormous online group chat



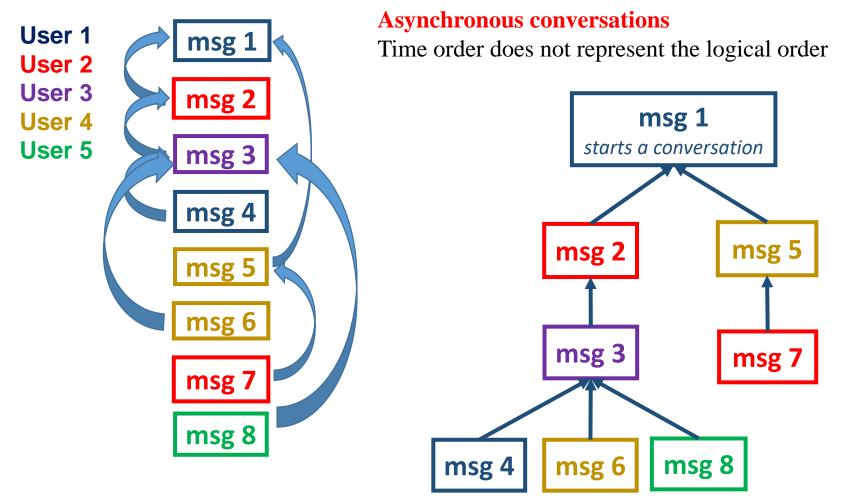


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# Background

#### □ The structure of a conversation may not be sequential!



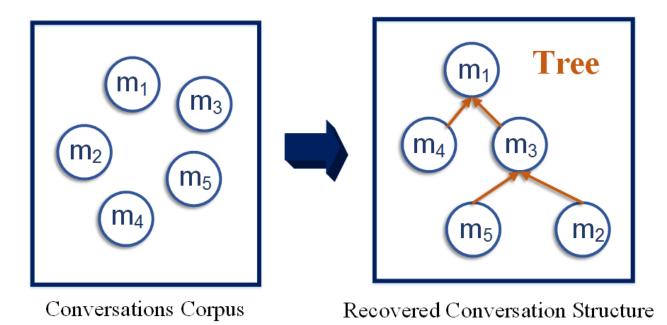
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## Problem

### Structure learning problem

**Goal**: reconstruct the *logical order* of a conversation. **Problem**: Given a set of messages  $M = \{m_1, m_2, ..., m_M\}$  of a conversation, output the structure of this conversation by *identifying the precursor that each message m replies to*.





## **Related Work**

### Conversation Disentanglement & Clustering

- Chat disentanglement <sup>[Elsner, Comput Linguist2010]</sup>
- □ Topic clustering based on graph <sup>[Elsner, ACL2008]</sup>
- □ Improved topic clustering by enriching TF-IDF <sup>[Wang, NAACL2009]</sup>

### Dialogue Act

- □ The role of a sentence, e.g., *Statement, Question, Answer*.
- Dialogue act modeling in conversational speech [Stolcke, Comput Linguist2000]
- Dialogue act emission in HMM <sup>[Ritter, NAACL2010, Joty, IJCAI2011]</sup>

### □ Thread Prediction

Recover thread structure in newsgroup conversations <sup>[Wang, ICWSM2008]</sup>

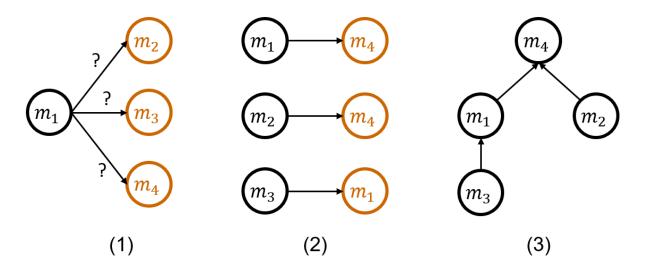


### Key problem

 $\square$  Find the message *n* that *m* replies to.

#### Main steps

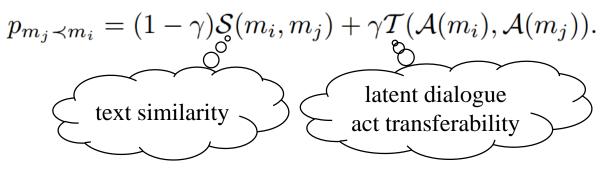
- $\square$  Estimate the probability  $P_{n \prec m}$  that *m* replies to each message *n*.
- □ Decide the precursor of *m* based on  $P_{n \prec m}$ . (max probability?)
- Recover conversation structure based on the reply-to relations.



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Estimate reply-to probability

**D** The probability that  $m_i$  replies to  $m_j$ :



#### Measuring text similarity

- **TF-IDF** features of messages,  $\mathbf{v}_i$ ,  $\mathbf{v}_j$
- Cosine similarity
  - Symmetrical measure

$$\mathcal{S}(m_i, m_j) = \frac{\mathbf{v}_i^\top \mathbf{v}_j}{\|\mathbf{v}_i\| \cdot \|\mathbf{v}_j\|}$$

- □ But, reply-to relation is asymmetrical!
  - Introduce latent dialogue act transferability

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Measuring latent dialogue act transferability

- Dialogue acts indicate the *roles* played by messages in the conversation (e.g., statement, question, answer)
- □ Latent dialogue acts, represented by *latent features*, can be used to model the *transition* from one message to another.
- □ Represent  $m_i$  by the newly defined **TF-DF feature**  $\mathbf{x}_i$  with Top-*F* **frequent words**:

$$\mathbf{x}_{iw} = n_{w,i} \cdot \frac{1}{1 + e^{-(1 + \ln f_w)}} = n_{w,i} \cdot \frac{f_w}{f_w + e^{-1}}$$

- □ Let  $\mathbf{y}_i$  denote the latent dialogue act feature of  $m_i$  (A: latent matrix),  $\mathbf{x}_i = \mathbf{A}\mathbf{y}_i$
- With all messages represented by column vectors,

$$\begin{aligned} \mathbf{X} &= \mathbf{A}\mathbf{Y} \\ \mathbf{X} &= (\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_{|\mathcal{M}|}) \\ \mathbf{Y} &= (\mathbf{y}_1, \mathbf{y}_2, \dots, \mathbf{y}_{|\mathcal{M}|}) \end{aligned}$$

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Measuring latent dialogue act transferability

- **D** Based on  $\mathbf{X} = \mathbf{A}\mathbf{Y}$ , factorize  $\mathbf{X}$  to get  $\mathbf{Y}$
- □ Apply Independent Component Analysis (ICA) to get **Y**
- □ Whiten **X** before performing ICA

**Theorem 1.** For  $\mathbf{X} = (\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_{|\mathcal{M}|})$ , if random variable  $\mathbf{x} \in \mathbf{X}$  has zero mean, i.e.  $\mathrm{E}[\mathbf{x}] = \mathbf{0}$ , and  $\mathbf{X}$  has singular value decomposition  $\mathbf{X} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^{\top}$ , then let  $\mathbf{z} = \left(\frac{1}{\sqrt{|\mathcal{M}|}} \mathbf{\Sigma}\right)^{-1} \mathbf{U}^{\top} \mathbf{x}$ , random variable  $\mathbf{z}$  will be whitened.

**Define transferability** from  $m_i$  to  $m_j$  based on  $\mathbf{y}_i$  and  $\mathbf{y}_j$ :

$$\mathcal{T}(\mathcal{A}(m_i), \mathcal{A}(m_j)) = \mathcal{T}(\mathbf{y}_i, \mathbf{y}_j) = \hat{\mathbf{y}}_i^\top \mathbf{B} \hat{\mathbf{y}}_j$$

**B** is the latent transition matrix.

Learn transition matrix **B** with supervised learning:

$$\widehat{\mathbf{B}} = \operatorname*{argmin}_{\mathbf{B} \in \mathbb{R}^{K \times K}} \|\mathbf{Y}_p^\top \mathbf{B} - \mathbf{Y}_q\|^2$$

$$egin{aligned} \mathbf{Y}_p &= \left( \hat{\mathbf{y}}_{p_1}, \hat{\mathbf{y}}_{p_2}, \dots, \hat{\mathbf{y}}_{p_N} 
ight) \ \mathbf{Y}_q &= \left( \hat{\mathbf{y}}_{q_1}, \hat{\mathbf{y}}_{q_2}, \dots, \hat{\mathbf{y}}_{q_N} 
ight) \end{aligned}$$

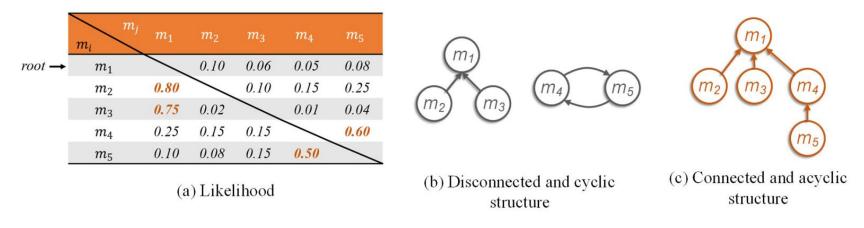
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### Decide reply-to relation

Decide the precursor of each message based on,

$$p_{m_j \prec m_i} = (1 - \gamma) \mathcal{S}(m_i, m_j) + \gamma \mathcal{T}(\mathcal{A}(m_i), \mathcal{A}(m_j)).$$

#### The max probability does not always work!



#### **J** Jointly **decide the precursor** and **recover the structure**.

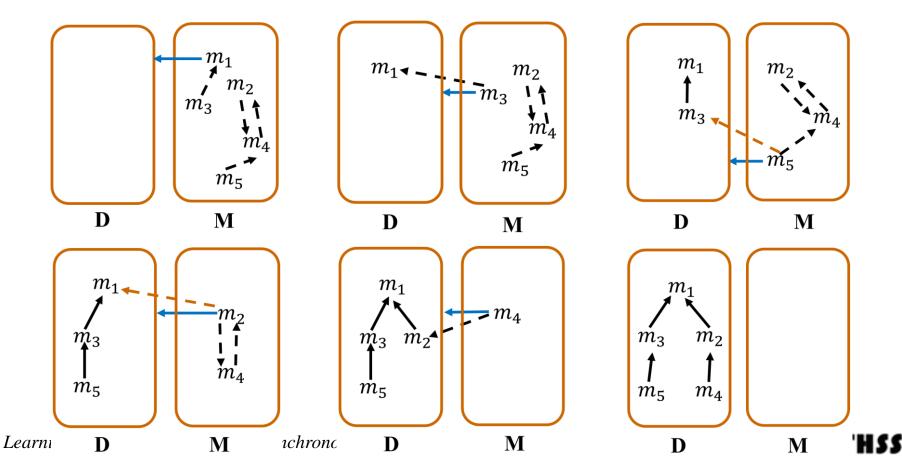
Edmonds' algorithm <sup>[Edmonds, 1967]</sup>: find the *maximum spanning arborescence* with prescribed root on a *weighted directed graph* 

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### Decide precursor and recover structure

- □ The Edmonds' algorithm is accurate but time-consuming.
- □ This paper provides a **heuristic structure recovery method**.



#### Decide precursor and recover structure

- □ The Edmonds' algorithm is accurate but time-consuming.
- □ This paper provides a heuristic structure recovery method.
  - **1. M**: unvisited message set (full), **D**: visited message set (empty).
  - 2. Iteratively move message from **M** to **D** until **M** is empty.
  - 3. For any  $m \in \mathbf{M}$ , if  $n \in \mathbf{D}$  w.r.t. max  $P_{n \prec m}$ , move m to  $\mathbf{D}$ .
  - 4. Else, move  $m \in \mathbf{M}$  that have the largest  $P_{n \prec m}$  to any  $n \in \mathbf{D}$  (may not be the max  $P_{n \prec m}$  for m), and repeat step 3.

#### **Filters**

- □ User filter: no self-reply
- □ Time filter: reply to message with smaller timestamp



## Experiments

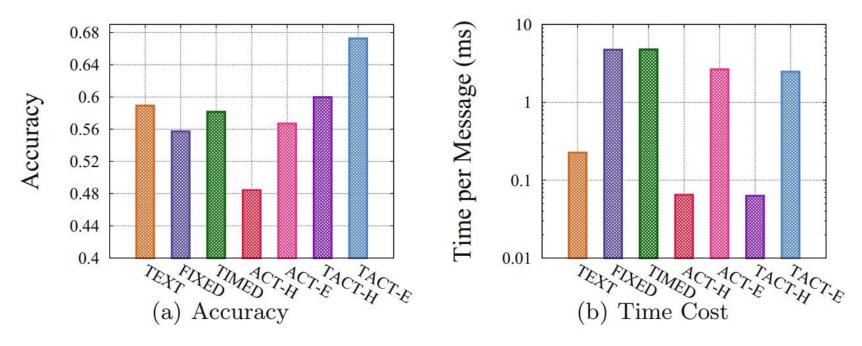
### Dataset

- Crawled web forum discussion from Douban Group.
- □ 10,425 conversations, 137,980 messages, in August 2013.
- Obtain ground-truth by tracking the quoting relations.
- On average, 12 words in each message after Chinese word-cut.
- □ 80% conversations for training, 20% conversations for testing.
- □ Numbers are reported as the average of running 5 times.



# Experiments

### Results



- **TACT:** the proposed method (-E Edmonds', -H Heuristic).
- **FIXED & TIMED:** thread prediction method <sup>[Wang, ICWSM2008]</sup>
- **TACT-E** outperforms others on accuracy.
- **TACT-H** outperforms others on efficiency (with the 2<sup>nd</sup> rank accuracy).

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# **Closing remarks**

#### Contributions

- □ First study on asynchronous conversation structure learning based on online short-text messages.
- □ A novel method to extract latent dialogue act features and futher estimate transferability between messages.
- □ A novel framework to combine text similarity and latent dialogue act transferability to estimate the reply-to probability.
- □ An efficient heuristic method to recover conversation structure that avoids yielding disconnected or cyclic structure.
- A new online short-text corpus of asynchronous conversations.

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